

**CULTIVATING
LEADERS WHO
FOLLOW JESUS**





“Let us enter into His rest.”

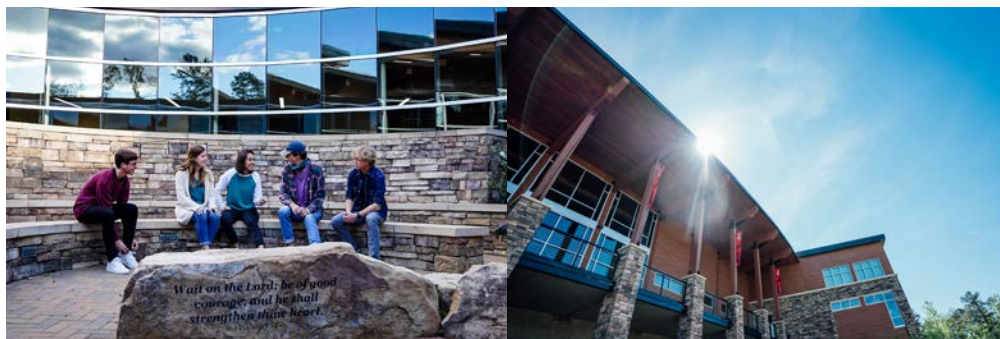
2021 may be summarized as a year of focused growth at Impact 360 Institute. On the heels of a year of rapid pandemic adaptation, Impact 360’s focus remains on what matters most: the lives and spiritual formation of every student and staff member.

2021 has been a year of recalibrating our focus to fill our newly expanded campus. We borrow from the the words of Jeannette Cathy to her children to challenge everyone involved at Impact 360 Institute to remember “who they are and whose they are.” All good and lasting work in God’s Kingdom comes out of a place of dependence on God. We take the admonition of Hebrews chapter four that each of us is to not prioritize our own accomplishments but to rest in God’s finished work through Christ. It is in this assurance we seek to lead and equip.

Each year brings unique challenges and opportunities, just as each generation brings unique challenges and opportunities. It is our aim to remain faithful and focused on our mission: *cultivating leaders who follow Jesus.*

My deepest appreciation goes to Impact 360’s board, advisory committees, team members and students who continue to remain focused on what matters most: abiding in Christ as He transforms each of us.

Dr. Phil Alsup, Ed.D., Executive Director of Impact 360 Institute





Impact 360

INSTITUTE

VALUES



WE ARE UNASHAMEDLY
COMMITTED TO GOD'S
REVEALED TRUTH



WE GENUINELY **SEEK** EACH
OTHER'S HIGHEST GOOD



WE INTENTIONALLY
DEVELOP APPRENTICES
OF JESUS



WE CREATIVELY **EXPRESS**
FAITH FOR EACH NEW
GENERATION



ROOM TO GROW WITH INTENTION AND DESIGN

2021 ushered in the completion of Heritage Residential Hall, bringing us to capacity for Fellows and summer experiences. The new 36,000 square foot facility will become home to 60 Fellows, 75 Propel and Immersion students, 4 Masters students, and 2 Residential staff members.



More than just a building, Heritage is built to foster community.

- 1. Individual rooms:** groups of 5 students living as roommates.
- 2. Common suite:** 3 individual rooms, students enjoy time with one another.
- 3. Great Room:** in the center of the building, students and staff share life together.



Critical to building healthy community through discipleship, our Masters students live alongside the Fellows in one-bedroom apartments and full-time residential, Student Discipleship staff live in two-bedroom apartments, which include private outdoor living spaces. Student life happens inside and outside the building, as each suite has access to outdoor living space.

This new home for our students and staff is an exciting step in the journey of Impact 360 Institute. While we celebrate this major step, we also gratefully look ahead to how we can continue to fulfill our mission.





STRONG FOUNDATION FOR CONTINUAL GROWTH

We are committed to lasting spiritual formation practices, established on a biblical worldview. As our student body increases, we will meet the growth by intentionally developing our staff. Led by our Talent Stewardship team, Impact 360 Institute invests in our staff professionally and spiritually, specifically through the following:

1. **Robust onboarding process**
2. **Weekly Staff Huddles focused on our Statement of Belief and Core Values**
3. **Emerging Leader Training Program**
4. **Spiritual Renewal Retreat**
5. **Educational Investment Program**

Following 2020, we recognized the importance of pro-actively supporting our staff by creating space for encouragement and refreshment. We focused on the theme of spiritual renewal during our annual staff development retreat.





Equipping Young Professionals

Impact 360 Masters continues to grow. Three students graduated and 16 students continue to pursue a Masters of Arts in Leadership through our partnership with North Greenville University. This residential degree program offers two concentrations: Servant Leadership and Spiritual Formation. We are expanding and looking forward to 20 students in the fall of 2022 and up to 25 in 2023.



EQUIPPING YOUNG PROFESSIONALS TO BE CULTURE-SHAPING, CHRIST-CENTERED SERVANT LEADERS



Know.

Cultivate minds enthralled with God



Be.

Cultivate hearts of Christ-followers in order to free them from the power of evil and replace it with the good, the true, and the beautiful

Live.

Cultivate courageous servant leaders who have discerned their next vocational steps and are intrinsically motivated to engage culture and build the Kingdom



“This year I have gained considerable clarity in the next steps God has for me—my life’s purpose.”

- 2nd year Masters student

“If I had to leave now and take only one lesson with me, I would take the lesson of implementing values. They align me with my King, who will guide me between the important and urgent to keep focused on His mission for my life.”

- 2nd year Masters student

Masters alumni serve in key roles, such as positions in:

- Higher Education
- Publishing
- Christian Missions
- Christian Nonprofit Management







HANDS-ON EXPERIENCES FOR LIFE

Impact 360 Fellows are equipped to navigate secular, cultural forces while being grounded in historical Christianity. Fellows focus on who they are becoming in Christ and envision what kind of Kingdom influence God is preparing them to have. This training includes off-campus experiences where they take what they're learning in the classroom put it into practice.

"I learned very quickly the power of asking good questions to spark deep conversations... I feel much more prepared and confident to go out and do this on my own."

- Class 16 Fellows, 2021



"Impact 360 Immersion has really changed me in the sense of earning how to defend my faith confidently. It's something I can take home and say, 'I believe in God for this reason and He loves you and I can show you how.'"

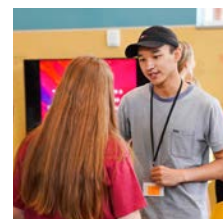
- Immersion 2021 student



We continue to equip high school students through our summer experiences, **Impact 360 Propel** and **Impact 360 Immersion**. Despite the disappointment of prayerfully deciding to close programming in 2020, registration for summer 2021 was in high demand. This summer, we reached capacity with a total of 140 students attending Immersion and Propel. Impact 360 Institute's summer programs continue to empower high school students to own their faith; many of them even decide to continue their discipleship journey with us by applying to the Fellows experience.

"As a Christian, my faith has improved and I have a more sincere confidence in it. I'm able to grab the words together to express to somebody why I believe what I do."

- Propel 2021 student



A MULTIPLYING DISCIPLESHIP MOVEMENT

We launched a new student program in May 2020 called The 3 Initiative, a missional discipleship community for recently commissioned Impact 360 Fellows.



59 students



35 Colleges and Universities



**15 states
3 countries**



12 coaches

In addition to coaching, students attend retreats and participate in life-changing trips, including the upcoming 10-day experience in Israel. These equipping experiences are designed to encourage our alumni to develop rhythms of sharing their faith and making disciples.



“The 3 Initiative has helped me in my role as a sportswriter for the university newspaper. My training allows me to articulate and defend my faith in a secular environment.”

- Jaron Centers (Class 14)

Landry Hodge and Larson Church (Class 14) serve with a campus ministry at Lee University. The campus ministry leader tells us that they are “the most prepared leaders” he’s ever had. The two of them consistently evangelize and lead other Christians on Lee University’s campus.

ENROLLMENT AND SCHOLARSHIPS



85 Fellows
Class 16 (2021-2022)



86 Class 17 goal
(2022-2023)

- OUR STUDENT BODY REPRESENTS STUDENTS FROM -



24 states



10 countries

As our enrollment grows, the level of academic prowess of our applicants does not diminish.



**CURRENT
APPLICANT
AVERAGE**

GPA: **3.9**
ACT: **26**
SAT: **1136**



EMPOWERING THE CHURCH

Through two major book releases in 2021, Impact 360 Institute is equipping and empowering the church to lead a new generation of students being shaped in a post-Christian culture.



After launching the first national study on Gen Z in 2016, Impact 360 Institute and Barna teamed up again to take a deeper look into the lives and minds of today's young people in Gen Z: Volume 2.

1. **Emotional lives**
2. **Relationship with Technology**
3. **Feelings and Habits of Faith**

Based on the research from Gen Z: Vol. 1 and 2,, Know. Be. Live.® equips leaders of the next generation to address the obstacles to deep discipleship and spiritual formation through a comprehensive biblical perspective that ties together the intellectual (Know.), character (Be.), and calling (Live.) elements of discipleship.



“This is the book the world needs right now. Our holistic approach to this new generation of discipleship combines key elements of faith and culture to equip the next generation of Christ-followers.”

-Executive Director, Dr. Phil Alsup, Ed.D.

